



Texas Business Development Center

Bankcard Division | Visa | MasterCard | AMEX | Discover | Debit

(866) 258-7095 toll free | www.iGoVisa.com



ACCEPT ALL TYPE CREDIT CARDS AND CHECKS FREE EQUIPMENT AND GUARANTEED LOWEST RATES

FREE TERMINAL
\$650.00 Savings



Verifone VX 570

FREE CHECK READER
\$420.00 Savings



Magnetic Reader

That's Right, **Free**, by simply signing up for merchant account services so your business can accept credit cards. You will be furnished with one of these brand new state-of-the art terminals fully programmed and ready to use, is supplied to you at no cost, There are no hidden charges, no application fees, no setup charges, no contracts, and no gimmicks! Look at the benefits listed below of choosing The Texas Business Development Center's processing partners as your credit card processor to accept Visa, MasterCard, AMEX, Discover and Debit Cards.

- **FREE** New Technology VX570 Electronic Credit Card Terminal*
- **FREE** eN Check 2500 Magnetic Check Reader* Accept All Type Checks.
- **FREE** Signature Capture Pad* To Help Organize you Sales Receipts.
- **NO** Set Up Fees, No Deposit, No First and Last, No Money To Get Started.
- **NO** Application Fee, The \$195 Application Fee is **WAIVED**.
- **NO** Installation Costs, Equipment is Shipped Prepaid Direct To You.
- **NO** Paperwork To Fill Out, Sign Up Online, Then Sign and Fax it Back.
- **YES** Funds are Wired Into Your Checking Account within 24-48 hours.
- **LOW RATES GUARANTEED**, Rates as Low As 1.39% on Debit Transactions
- **FREE** Fraud and Charge Back Screening and Protection.
- **FREE** American Express and Discover Setup and Activation.
- **FREE** Shopping Cart System For Your Website.
- **FREE** Training and Support for All Your Employees And Locations.
- **FREE** Real-Time Online Credit Card Reporting of all Your Transactions.
- **100% TAX DEDUCTABLE**, All Costs Associated Are Business Expenses.



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How TBDC Can Actually Save You Money

I know you are interested in saving money so we have developed the best program available, we can actually save you money because there are NO hidden costs with our program, these are costs most business owners do not realize they will pay when signing with most banks.

NO Equipment Cost - We send you a brand new electronic terminal at no cost to you so you can obtain the "swiped" rate, the lowest rate available. We do not even charge you any installation fees for setting up and programming the terminal. ***Estimated Savings \$ 600 - \$2000***

NO Dedicated Phone Line Required for the Terminal - Most banks and older equipment require a dedicated phone line to process credit card transactions, with our new technology terminal and it's 3.5 second processing time there is no need to have a second phone line. ***Estimated Savings \$20-\$50 per month or \$240-\$600 per year, and that is every year.***

NO Additional Printer Required - The VX570 has a built in printer, most terminals do not have a printer attached and so you have to buy or lease one if you do not want to hand write every credit card transaction when providing a receipt for your customers. ***Estimated Savings \$540***

NO Expensive Ink Cartridges Ever Required – Most credit card terminals with printers have ink cartridges that need to be replaced quite often and typically cost \$20 to \$35 to replace. We have eliminated the expensive ink cartridges; our terminal does not require ink cartridges because it has a thermal imaging printer that utilizes heat to transpose the image onto the paper. ***Estimated Savings \$240 per Year***

NO PIN Pad to Accept Debit Cards is Required - If you want to accept debit cards you have to have a pin pad to get the best rates. The VX570 has a built in debit pin pad so the customer can enter his PIN number, most terminals require you have an external pin pad which can cost \$300 or an additional \$15 per month. ***Estimated Savings \$100-\$220 per Year***

NO Warranty Program Required - The terminals used to process credit cards can have problems, most banks require you pay additional \$9.95 to \$19.95 per month cost for a warranty program so you feel comfortable if you have a problem with your terminal you will have one to replace it ASAP so you do not lose business. We replace the equipment in 24 hours prepaid to your location at no additional cost. ***Estimated Savings \$120-\$240 per Year***

NO Application Fee, Start up Costs or Deposit Required - We will set you up so you can accept all the major credit cards with no upfront cost at all, no money out of pocket to start. We even include your American Express and Discover and Debit Cards at no cost. We do not even require any type of deposit for the terminal, it is yours to use as long as you need it to process your credit cards. ***Estimated Savings \$400-\$1200***



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You can see how it makes a difference what company you choose for your credit card processing and the hidden costs that can sneak up on you. In addition all your employees will be fully trained, and have access to a toll free help line 24 hours a day, 365 days a year. We will also provide you with decals, signage and procedures to let your customers know you now accept credit cards to help increase your sales.

Why Should Your Business or Any Business Accept Credit Cards?

Increase Sales, Accepting credit cards gives your customers more buying power with less risk involved on your part. You can expect an increase in revenue of anywhere from 30% to 80% according to credit card industry standards.

Customer Demand, Customers spend more money with plastic, hands down! In 2007, between Thanksgiving and New Year's Day, it is estimated that Cybershoppers spent more than \$34 billion online and even more in retail shops and malls.

How much more business could you do if you accepted credit cards? Well, if you accepted credit cards, you could earn another \$1000 per month on average to start. If even if you only processed \$500 per month in credit card sales and at a 30% gross profit equals an additional \$150 a month you will earn each month (that's \$1800 a year) Even after factoring in the cost it pays for itself in the first month and continues to provide additional sales and income for you every month.

Call your Senior Administrator listed below for more information on how to start accepting credit cards with free equipment and guaranteed lowest rates, call toll free **866-258-7095**

Texas Business Development Center
Empowering Texas Businesses to Succeed!

Robert Zamboni
Senior Administrator, Bankcard Division



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